

# Surface Laptop Studio

Incredibly Powerful, Infinitely Flexible

Boundary-pushing design lets them flex their creative muscle on the sleek 14.4" touchscreen, making seamless transitions from laptop to entertainment-ready stage to portable creative canvas, complete with built-in Slim Pen\* storage and charging. Users can stay in the flow, be inspired, and get closer to what they love.

## Key Features

- Every detail fuels inspiration: Customers will see more and do more on the bright, vibrant 14.4" 120Hz touchscreen with true-to-life color. Draw, sketch, take notes, and multitask with touch, pen, and the large Precision Haptic touchpad. Plus, enjoy cinematic sound for movies and shows with Dolby® Atmos®.
- Uniform, true-to-life color and contrast: Factory-calibrated PixelSense™ Flow touch display features smoother scrolling with up to 120Hz refresh rate. See brighter brights, darker darks, and subtle details with Dolby® Vision® when playing supported content.
- Ultimate productivity with accuracy: Click anywhere on the Precision Haptic touchpad, our largest yet, with extra built-in sensors for comfortable, customizable haptic feedback. Tap or use intuitive gestures to navigate or create using the entire touchpad. It's productivity redefined.

## Upsell Opportunity

Pair the Surface Laptop Studio with the Surface Pen V4 Stylus and Surface Dial.\*



## Campus Sales Positioning

- Administrative: For the best of both worlds, Administrators need to look at the Laptop Studio. This device can discretely transition from laptop to tablet mode and has the functionality of a desktop.
- Art & Design, and Engineering: Aesthetics aside, creatives and engineers will love that the Surface Laptop Studio has 120Hz screen with Dolby Vision, and that it has an excellent battery life.
- IT: The Surface Laptop Studio has automatic risk mitigation that IT professionals will appreciate.

\*Some accessories and software sold separately.



## Common Objections and How to Handle Them

### "What is the battery life like on the Surface Laptop Studio?"

The Laptop Studio works up to 19 hours with normal use. Most competitors' laptops have an average run time of 4 hours depending on the applications you're using. Users won't have to worry about finding an available outlet because this device is built to last all day. If that's not enough for customers, the Laptop Studio has fast-charging, making it easy to charge quickly between classes.

### "The Laptop Studio is expensive."

There are many reasons why anyone should upgrade to the Laptop Studio. The Laptop Studio is one of Microsoft's most premium devices and is packed with specs not found in the other Surface devices. If you need a lot of processing power in your device and want to enjoy doing other things, like binge-watching Netflix all day, then video call your mom, all on a single charge, this is the device for you.

## Surface Laptop Studio Tech Specs

<b>Dimensions</b>	12.72" x 8.98" x 0.746" (323.28mm x 228.32mm x 18.94mm)
<b>Processor</b>	Quad-core 11th Gen Intel® Core™ H35 i5-11300H Quad-core 11th Gen Intel® Core™ H35 i7-11370H
<b>Battery life</b>	Intel® Core™ i5: Up to 19 hours of typical device usage Intel® Core™ i7: Up to 18 hours of typical device usage
<b>Weight</b>	Intel® Core™ i5: 3.83 lbs (1,742.9g) Intel® Core™ i7: 4.00 lbs (1,820.2g)